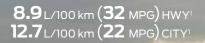
F-150





OUTWORK. OUTPLAY. OUTSMART. ALL THE REST.

With 4 high-tech engines, including our revolutionary EcoBoost,[®] the toughest truck lineup in the class is also the most powerful and the most fuel efficient. 8 distinctive models. 3 cab configurations. 3 box lengths. Backed up by a lengthy list of class-leading capabilities. Whatever you need a truck to do best, the F-150 lineup delivers. No wonder F-Series has been Canada's best-selling truck for 46 years.²

Best Performance

- Best-in-class³ horsepower: 411 with available 6.2L 2-valve V8
- Best-in-class torque: 420 lb.-ft. with available 3.5L EcoBoost and 434 lb.-ft. with available 6.2L 2-valve V8

Best Fuel Efficiency

Best-in-class L/100 km (mpg): 12.7 city/8.9 hwy (22/32)¹ with 3.7L V6

Best Towing

- Best-in-class max. towing capability: 11,300 lbs. (5,126 kg)⁴
- Standard trailer sway control
- Available trailer brake controller, rear view camera and telescoping trailer tow mirrors

Best Payload

- Best-in-class max. payload capability: 3,120 lbs. (1,415 kg)⁴
- Best-in-class cargo box volume: 2,301 L (81.3 cu. ft.)
- Class-exclusive available box side steps and tailgate step

Best Overall – EcoBoost

- Best-in-class 12.9 city/9.0 hwy L/100 km (22/31 mpg)¹
- 420 lb.-ft. of torque
- 11,300-lb. (5,126-kg) max. towing capability⁴
- 3,100-lb. (1,406-kg) max. payload capability⁴



FX4 SuperCrew. Tuxedo Black. Available equipment.

¹Non-hybrid 4x2 engine fuel efficiency. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. See specifications for details. ²Class is Full-Size Pickups. Based on Canadian Vehicle Manufacturers' Association statistical sales report, December 2010. ³Class is Full-Size Pickups under 8,500 lbs. (3,855 kg) GVWR non-hybrid. ⁴Best-in-class towing and payload when properly equipped. See your Ford of Canada Dealer for specific equipment and other limitations.

FOUR CHOICES: EACH ONE BEATS ITS COMPETITION.

Horsepower. Torque. Or even fuel efficiency. The numbers speak for themselves. Get best-in-class 8.9L/100 km (32 mpg) hwy¹ with the standard 3.7L V6, best-in-class 411 hp and 434 lb.-ft. of torgue with the 6.2L V8², or your pick of powerful combinations in between. With the only standard 6-speed automatic transmission in the class and available SelectShift Automatic,[®] you can't go wrong. Twin independent variable cam timing (Ti-VCT) enables precise control of the camshafts on 3 of these high-tech engines to help give you better fuel efficiency and more power than their predecessors. Engineered to meet the most stringent standards for long-lasting durability, every engine in this lineup is proven over millions of kilometres of harsh laboratory and real-world testing. They're all Built Ford Tough.®

POWERTRAIN	HP @ RPM	TORQUE LBFT. @ RPM
3.7L V6/6-Speed Automatic	302 @ 6,500	278 @ 4,000
5.0L V8/6-Speed Automatic	360 @ 5,500	380 @ 4,250
3.5L EcoBoost [®] /6-Speed Automatic	365 @ 5,000	420 @ 2,500
6.2L V8/6-Speed Automatic ³	411@5,500	434 @ 4,500

3.7L Ti-VCT 4-Valve V6 FFV

It's the most fuel-efficient engine in the class, and it delivers the most horsepower, along with torque no other standard V6 can beat. Piston cooling jets inside this engine spray oil directly on the underside of the pistons to help keep them cool under extreme operating conditions. As a flex-fuel vehicle (FFV) engine, the 3.7L can run on E85, gasoline or any combination of the two.

12.7 city/8.9 hwy1 L/100 km (22/32 mpg)

5.0L Ti-VCT 4-Valve V8 FFV

It's the most fuel-efficient of any comparable⁴ V8 engine² and it delivers the most horsepower, torque and capability. The intake camshaft on this engine is specifically designed to help achieve its low-end torque. It also features cast exhaust manifolds and a unique engine oil cooler for heavy-duty use and durability.

14.0 city/9.7 hwy1 L/100 km (20/29 mpg)

3.5L EcoBoost Ti-VCT

This innovative engine delivers the highest max. towing and payload capabilities plus the best fuel efficiency in its class. Twin turbochargers combine with high-pressure direct injection for remarkably balanced performance. Turn the page for more on the revolutionary EcoBoost²

12.9 city/9.0 hwy1 L/100 km (22/31 mpg)

6.2L 2-Valve V8

This free-breathing beast delivers the most horsepower and torque available on any engine in the class. Baja-tested by the Ford Special Vehicle Team (SVT) and shared with F-Series Super Duty,[®] the proven 6.2L boasts a cast-iron engine block with 4-bolt main bearing caps and 2 additional cross bolts for extreme durability. Utilizing 2 spark plugs per cylinder helps improve efficiency and increase engine torque.

16.9 city/11.4 hwy¹ L/100 km (17/25 mpg)



Clockwise from upper left: 3.5L EcoBoost, 6.2L V8, 5.0L V8 and 3.7L V6.

¹Non-hybrid 4x2 engine fuel efficiency. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. See specifications for details. ²Available feature. ³6.2L horsepower and torque achieved with premium fuel. ⁴Small V8 engines of 5.0L or less displacement.



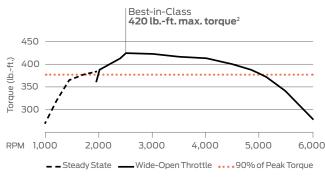
POWER RIGHT PAST PUMP AFTER PUMP.

F-150 equipped with our 3.5L EcoBoost® direct-injection twin-turbo engine delivers a best-in-class mix of torque, capability and fuel efficiency. It tows more than any competitor (up to 11,300 lbs./5,126 kg)! hauls more (up to 3,100 lbs./1,406 kg)! gives you more torque (420 lb.-ft.) and delivers best-in-class 9.0L/100 km (31 mpg) hwy² fuel efficiency. New for this year, a 136L fuel tank is standard on EcoBoost 4x4s, which means you could go over 1,400 hwy kilometres without a pit stop. The ideal choice for towing and hauling, this innovative engine combines advanced technology with proven engineering similar to that found in some of the best heavy-duty turbo-diesel truck engines. Extensive durability testing, equivalent to 2.5 million kilometres and 10 years of use in the harshest environments, pushed EcoBoost to extremes as it earned its place in the Built Ford Tough® lineup.

Best-In-Class Torque Best-In-Class Towing Best-In-Class Payload

Best-In-Class Fuel Efficiency





Torque that beats all competitors. The 3.5L EcoBoost generates over 90% of its peak torque from way down at 1,700 rpm all the way up through 5,000 rpm.

9.0 L/100 km (31 MPG) HWY² 12.9 L/100 km (22 MPG) CITY²



Helps you keep it in line. Our standard trailer sway control uses a yaw motion sensor to monitor the motions of your truck and detect trailer sway. It can automatically react when sway is detected by selectively braking and reducing engine torque to help you maintain control of both the truck and the trailer.¹

TOW MORE. SWEAT LESS.

Best-in-Class Towing² 11,300 LBS./5,126 KG ACROSS ALL 3 CABS

F-150 is the first and only truck to combine best-in-class max. towing² capability of up to 11,300 lbs. (5,126 kg) in every cab type, the stabilization technology of standard trailer sway control, and an integrated trailer brake controller,³ offering you a level of towing confidence no other full-size pickup can touch.

New for 2012, standard hill start assist helps prevent you from rolling back on a grade by momentarily maintaining brake pressure until the engine delivers enough torque to move the truck up the hill. On trucks equipped with the trailer brake controller,³ it can automatically apply your trailer brake too. Included with every Trailer Tow Package, our 6-speed SelectShift Automatic[®] transmission³ features a progressive range select mode you can use to lock out upper gears for better performance when the truck is heavily loaded or when towing on grades. Rest assured, your trailer's reign of terror is over.



Optimizes braking. The factory-integrated trailer brake controller³ uses braking input, vehicle speed and information from the vehicle's Anti-Lock Brake System (ABS) to balance the performance of the truck brakes and electric trailer brakes.⁴



Helps you line it up. The rear view camera³ displays a full-colour image in your auto-dimming rearview mirror or on the Navigation System's³ 8" screen (shown). Just shift into Reverse for a wide-angle view behind the truck, complete with a distance guide.

LARIAT SuperCrew 4x4. LARIAT Chrome Package. Golden Bronze/Pale Adobe two-tone. Available equipment.

BUILT

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ³Maximum capability when properly equipped. See your Ford of Canada Dealer for specific equipment and other limitations. ³Available feature. ⁴Trailer brake controller verified to be compatible with electrically actuated drum brakes and certain electric-over-hydraulic brake systems. See your Ford of Canada Dealer for details.



Built on the strongest frame in the class, F-150 is specifically engineered to excel at cargo hauling. Each crossmember on its fully boxed frame is precisely positioned to create a flat load floor, then throughwelded to help create a highly rigid structure, which minimizes frame flex and contributes to stable hauling and towing. More ways you benefit from this rugged design: best-in-class 3,120-lb. (1,415-kg) max. payload¹ capability and best-in-class cargo box volume of up to 2,301 L (81.3 cu. ft.). Even managing your cargo is easier thanks to the best pickup box access² in the class – steps on all 3 sides including our class-exclusive tailgate step² (shown above) and box side steps.² Any way you stack it, F-150 is the hardest working, most productive truck out there.



Expands your cargo capabilities. Our stowable bed extender² folds out, clamps together and secures with a bolt-action latch. Use this rugged barrier to haul with the tailgate down or secure smaller loads with it up.



Gives you a lift. Class-exclusive box side steps² ease access to the front end of the box. Each step can handle up to 500 lbs. Deploy or stow them with your foot – no hands required.



XLT SuperCab 4x4. XTR Package. Red Candy. Available equipment.



Masters challenging moments.

Our standard AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]) is the only electronic stability control system in the class that uses 2 gyroscopic sensors to help keep all 4 wheels firmly planted.¹ It automatically enhances vehicle control in wet or slippery conditions.

Personalizes your protection.

The advanced Personal Safety System[™] uses sensors to control deployment of the dual-stage front airbags in certain frontal collisions. Front-seat side airbags deploy in certain side-impact collisions. And our Safety Canopy[®] System enhances protection with a rollover sensor and side-curtain airbags.

Promotes smart driving.

Our exclusive MyKey^{TM2} allows you to program ignition keys with reminders to drive at appropriate speeds, keep the audio volume low and more, including limiting the vehicle's top speed and muting the audio system until front safety belts are fastened.

Sends an SOS for you.

So that you and your passengers can be easily located, our SOS Post-Crash Alert System[™] will automatically flash the hazard lights and sound the horn after an airbag has deployed or a safety belt pretensioner has activated in certain collisions.³

Directly contacts 911.

Ford SYNC^{®2} with 911 Assist[®] uses your paired mobile phone to call 911 in the event of a crash that results in airbag deployment or fuel pump shutoff. The system can even send the operator an urgent message and your vehicle's location.⁴

XLT SuperCrew 4x4. XTR Package. Blue Flame. Available equipment.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²Available feature. ³SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ⁴The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. Not all 911 systems are capable of receiving the vehicle location electronically. See your owner's guide for details.







KEEPS YOU CONNECTED TO YOUR WORLD.

Hands-free calls and music.

No more searching for your phone or media player. No device on your ear. With voice-activated Ford SYNC,^{®1,2} you just touch a button on the steering wheel and say things like "Call Kevin," or "Play playlist: Country." Once paired, the system recognizes your phone and automatically transfers your contacts to support voice calling. SYNC also includes 911 Assist.[®]

Full-colour travel guide.

The voice-activated Navigation System¹ features a vibrant 8" LCD touch screen with interactive maps you can zoom and scroll. Play DVDs while F-150 is in Park, store nearly 10 gigs of your digital music and much more with this easy-to-use system.

Boundless entertainment.

Sirius Satellite Radio³ comes with a 6-month prepaid subscription. Surf up to 120 channels including 100% commercial-free music, plus the best sports, news, talk and entertainment – all across Canada.



Keeps you fully informed. Engaging, easy-to-use menus on the LCD productivity screen¹ in the centre of the gauge cluster help you track fuel usage, explore unique truck applications and even make towing decisions. Steering wheel-mounted controls put it all comfortably within reach.



¹Available feature. ²Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. SYNC voice recognition available in English, French and Spanish. ³Sirius Satellite Radio subscriptions sold after prepaid period expires. Subscriptions are governed by Sirius Customer Agreement; see sirius.ca.



AND CLEANS UP JUST AS WELL AS YOU DO.



F-150 SuperCrew impresses with an interior experience like no other. We're talking room to spare, lots of creature comforts, superb cargo space and utmost flexibility – this truck has it all. The seating is thoughtfully contoured to provide comfortable support in all the right places, including its angled rear seat backs, which create a relaxed, natural seating position. The ultra-convenient one-touch 60/40 split rear seat folds up to reveal a fully flat load floor. And it's so quiet in here you might forget you're in a truck.



Keeps your cargo level. SuperCrew models feature the only completely flat load floor available in the class. With the one-touch 60/40 split rear seat folded up, they also give you 1,696 L (59.9 cu. ft.) of cargo space to fill.



Powers your electronics. On the back of the flow-through centre console¹, you'll find both a 110-volt power outlet and a 12-volt powerpoint for recharging your portable devices.





Every F-150 is Built Ford Tough® with rugged underpinnings. Each starts with a double- wishbone, coil-over-shock, independent front suspension including gas shock absorbers and 2-stage, variable-rate rear leaf springs. In addition to its 2H, 4H and 4L modes, our new 2-speed automatic 4x4 system¹ features a convenient 4A mode that automatically responds to changing road conditions by directing engine torque as needed for optimum traction. Equip your truck with the Off-Road Package,¹ which includes an electronic-locking rear differential, skid plates and off-road-tuned shock absorbers, to help give you off-road confidence right from the start.

Enhances capability on 4x2s and 4x4s. The electroniclocking rear differential uses a true mechanical dog-clutch mechanism to lock both rear axle shafts together so they turn at the same speed for maximum traction. Now available on all models? it improves 4x2 traction when towing and when travelling on sand or other loose surfaces.



Tracks the action. Monitor your pitch angle, bank angle and wheel direction with our class-exclusive off-road display in the LCD productivity screen!



LOTS OF WAYS TO MAKE IT YOURS.



F-150 can be equipped with everything from manually telescoping sideview mirrors with large viewing areas and convex lenses that are perfect for towing, to power-adjustable interior features that help customize your driving position. Cable Lock¹ makes it easy to secure your gear with a braided-steel cable that spools out of a rugged case mounted right in your cargo box. And you've got plenty of style options too. Build the F-150 you want, just the way you want it.

Trailer tow mirrors¹

Power-tilt/-telescoping steering column¹

Power-adjustable pedals¹ Ford Work Solutions[™] Cable Lock by Master Lock^{®1} XLT Custom Package^{1,2}







LARIAT SuperCrew 4x4 in Red Candy customized with LARIAT chrome mesh grille insert, chrome hood deflector, 5" chrome aluminum tubular step bars, wheel-well liners, chrome exhaust tip, hard colour-matched tonneau cover by Penda,® smoked side window deflectors and Ford Custom Graphics by Original Wraps,™ Inc.¹

Dual head restraint DVD by INVISION™1 Commercial grade tool box/cargo box by Delta®

All-weather floor mats Remote start system

Bed Products Bed extenders, mats and liners Cable lock, tonneau covers¹ and retractable stake-bed pocket tie-downs¹

Cargo Management System

Bed divider and side rails Cleat tie-downs Front header bar and load bar kits Cargo storage sidebox

Exterior

Head and tail lamps Moonroof deflector Manual and power mirrors Sliding rear windows Contractor racks and carriers¹ Retractable side steps Splash guards Trailer towing accessories Wheel lock kit

Interior

Interior light kit Auto-dimming rearview mirror Cargo organizers and protectors Protective seat covers¹

Ash cup/coin holder

Electronics Keyless entry keypad Vehicle security system Warning sensor systems¹



Mechanical

Brakes – Power 4-wheel vented-disc with Anti-Lock Brake System (ABS)
Easy Fuel® capless fuel filler
Electronic 6-speed automatic transmission with tow/haul mode
Electronic brakeforce distribution (EBD)
Engine block heater
Fail-Safe Engine Cooling System
Four-wheel-down towing capability (4x4)
Gas-pressurized twin-tube shock absorbers
Hill start assist
Hood-open assist mechanisms
Jack (2-ton)
Lightweight aluminum hood
Maintenance-free 750-CCA/78-amp-hr battery with battery saver
Parking brake, foot-operated with hand-release
Power rack-and-pinion steering
Spare tire with underframe winch with safety catch
Stabilizer bar – Front
Stainless steel exhaust system (major components)
Suspension – Front: long-spindle, double-wishbone, coil-over-shock; rear: leaf springs
Tire Pressure Monitoring System (excludes spare)
Trailer tow with 4-pin connector

Interior

Air conditioning
Assist/grab handle – Right-front-passenger
Assist/grab handles – Rear outboard positions (SuperCrew)
Coat hooks – 2
Cupholders – Front; 2 (deployable under centre seat or in floor console) and 1 in each front-door map pocket
Display centre
Front dome or map lights
Front-door map pockets
Gauges – Tachometer, fuel, voltmeter, oil pressure, engine coolant temperature, speedometer and odometer
Glove compartment
Horn – Dual-note
Powerpoints – 12-volt; front (all models) and rear (in SuperCab and SuperCrew models)
Tilt steering column
Exterior
Cargo box lamp – Integrated into centre high-mounted stop lamp
Cargo box tie-downs – 4
Daytime running lamps
Headlamps – Aerodynamic clear-lens dual-beam halogen
Outer door-sill scuff pads
Stake-bed pockets
Stone guards, front and rear
Tailgate – Removable with key lock and tailgate assist
Tow hooks – Black, 2 in front (4x4 only)
Windshield wipers – Intermittent

Safety & Security

,	,
AdvanceT	rac [®] with RSC [®] (Roll Stability Control [™])
Airbags –	Front-seat side ¹
	Safety Canopy® System with side-curtain airbags ¹ s and rollover sensor
Alert chim	es – Headlamps-on, key-in-ignition and safety belt
Belt-Mind	er™ front safety belt reminder
Brake/shif	t interlock
Fuel pump) inertia shutoff switch
LATCH – L	ower Anchors and Tether Anchors for Children
passenger pretensior safety bel [:]	Safety System™ for driver and right-front includes dual-stage front airbags! safety belt iers, safety belt energy-management retractors, t usage sensors, driver's seat position sensor, crash nsor, restraint control module, and Front-Passenge ystem ²
Safety bel	ts – 3-point for all seat positions
SecuriLoc	[®] Passive Anti-Theft Engine Immobilizer System
Side-intru	sion door beams
SOS Post-	Crash Alert System™
Snare tire	/wheel lock
Spare the	

	Regular Cab	SuperCab	SuperCrew	5½' Box Size	6½' Box Size	8' Box Size	40/20/40 split front seat	40/flow-though console/40 front bucket seats	40/console/40 front bucket seats
XL	0	0		0	0	0	•		
STX		0			0		•		0
XLT	0	0	0	0	0	0	•		0
FX2 & FX4		0	0	0	0			•	
LARIAT		0	0	0	0		0	•	
KING RANCH			•	0	0			•	
PLATINUM			•	0	0			•	
Ford Harley-Da	vidson™ F-150		•	•				•	

● Standard ○ Optional



F-150 Standard Features



XL

Includes all standard features, plus:

Mechanical

3.7L Ti-VCT 4-valve V6 FFV engine (Regular Cab and SuperCab 145" WB)
5.0L Ti-VCT 4-valve V8 FFV engine (SuperCab 163" WB)
Electric power-assisted steering
Electronic shift-on-the-fly (ESOF) (4x4)
17" grey styled steel wheels
P235/75R17 BSW all-terrain tires

Seating

2-way adjustable head restraints 40/20/40 split cloth front seat 60/40 split flip-up rear seat (SuperCab) Manual driver lumbar Manual front seats

Interior

AM/FM stereo with clock
Climate controls – Manual
Door locks – Manual
Flooring – Black vinyl
Passenger-side visor vanity mirror
Rearview mirror – Day/night
Steering column – Manual tilt
Steering wheel – Black urethane
Windows – 2nd-row fixed (SuperCab)
Windows – Manual
Window – Rear, fixed glass with solar tint
Exterior

Exterior

Bumpers-Argent-painted front and rear with black moulded front upper fascia
Door handles – Black
Grille – Black surround with black bar-style insert
Mirrors – Black manual sideview
Single-tip exhaust
Stone guards – Black



STX

Includes select XL features, plus:

Mechanical

17" machined aluminum wheels	
P255/65R17 OWL all-season tires (4x2)	
P265/70R17 OWL all-terrain tires (4x4)	

Seating

4-way adjustable head restraints

Interior

AM/FM stereo/single-CD p	layer with clock
Sirius Satellite Radio with 6	5-month prepaid subscription

Auxiliary audio input jack

Customer information display with external temperature

MyKeyTM

Exterior

Bumpers – Body-colour front and rear with body-colour front upper fascia

Grille – Body-colour surround with black bar-style insert



XLT

Includes select STX features, plus:

Mechanical

3.7L Ti-VCT 4-valve V6 FFV engine (Regular Cab, SuperCab 145" WB and 4x2 SuperCrew 145" WB)
5.0L Ti-VCT 4-valve V8 FFV engine (SuperCab 163" WB, 4x4 SuperCrew and 4x2 SuperCrew 157" WB)
17" machined aluminum wheels with painted accents
P235/75R17 BSW all-terrain tires (Regular Cab and SuperCab)
P255/65R17 OWL all-season tires (SuperCrew 4x2)
P265/70R17 OWL all-terrain tires (SuperCrew 4x4)

Seating

40/20/40 split cloth front seat with armrest 60/40 split one-touch flip-up rear seat (SuperCrew)

Interior

Autolamp	
Compass	
Covered visor vanity mirrors	
Cruise control	
Delayed accessory power	
Door locks – Power	
Fade-to-off interior lighting	
Flooring – Colour-coordinated carpet	
Flooring – Colour-coordinated carpeted floor mats	
Overhead console with storage bins and map lights (SuperCab and SuperCrew)	
Steering wheel – Colour-coordinated urethane	
Window – Rear, fixed glass with privacy tint	
Windows – Power with one-touch-down driver's side window feature	
Exterior	
Bumpers – Chrome front and rear with body-colour front	

	Bumpers – Chrome front and rear with body-colour front upper fascia
	Grille – Chrome surround with chrome bar-style insert
	Mirrors – Black power sideview
	Remote Keyless Entry System with 2 integrated key transmitter remotes with panic button and illuminated entry



Microsoft is a registered trademark of Microsoft Corporation. "Sirius," the Sirius dog logo, channel names and logos are trademarks of Sirius XM Radio Inc. Subscriptions governed by Sirius Terms and Conditions at sirius.ca. Master Lock is a registered trademark of Master Lock Company LLC. Harley-Davidson, Harley, and the Bar & Shield logo are among the trademarks of H-D Michigan, LLC. Manufactured by Ford Motor Company under licence from Harley-Davidson Motor Co. King Ranch is a trademark of King Ranch, Inc. INVISION is a trademark of Audiovox Corporation.

F-150 Standard Features



FX2/FX4

Includes select XLT features, plus:

Mechanical

5.0L Ti-VCT 4-valve V8 FFV engine
6-speed SelectShift Automatic® transmission
Rear axle – Electronic-locking differential (FX4)
Skid plates (front differential, fuel tank and transfer case; FX4)
Trailer Tow Package
18" machined aluminum wheels
P265/60R18 OWL all-season tires (FX2)
P275/65R18 OWL all-terrain tires (FX4)

Seating

б-way power driver's seat	
Manual driver and passenger lumbar	
Sport cloth front bucket seats with flow-through centre console with floor shifter	

Interior

Ford SYNC® voice-activated, in-vehicle connectivity system
110-volt power outlet
Flooring – Black rubber off-road floor mats (FX4)
Flooring – Colour-coordinated carpeted floor mats (FX2)
Message centre with 4.2" LCD productivity screen and trip computer
Rearview mirror – Auto-dimming
Reverse Sensing System
Steering column – Manual-tilt/-telescoping
Steering wheel – Black leather-wrapped
Steering wheel-mounted SYNC and audio controls
Window – Rear, fixed glass with privacy tint and defrost
Exterior
Black headlamp and tail lamp surrounds
Bumpers – Body-colour front and rear with body-colour front upper fascia
Cab steps – 6" grey angular
Door handles – Body-colour
Fog lamps
Grille – Body-colour surround with grey hillet-style insert

Grille – Body-colour surround with grey billet-style insert Mirrors – Power, heated sideview with integrated turn signal indicators, driver's side auto-dimming feature and body-colour mirror caps

Securicode keyless entry keypad	
Wheel-lip mouldings – Body-colour (FX	(2)
Wheel-lip mouldings – Sterling Grey (F)	(4)



LARIAT

Includes select XLT features, plus:

Mechanical

5.0L Ti-VCT 4-valve V8 FFV engine
6-speed SelectShift Automatic transmission
2-speed automatic 4x4 system (4x4)
Trailer Tow Package
18" bright aluminum wheels
P265/60R18 OWL all-season tires (4x2)
P275/65R18 OWL all-terrain tires (4x4)
Seating

10-way power driver and front-passenger seats 60/40 split flip-up rear seat with folding armrest (SuperCrew) Flow-through centre console with leather-trimmed lid, and floor shifter with leather-wrapped knob Heated and cooled driver and front-passenger seats Leather-trimmed front bucket seats Memory driver's seat

Interior

Interior
AM/FM stereo/6-disc in-dash CD changer
Ford SYNC voice-activated, in-vehicle connectivity system
110-volt power outlet
Covered, illuminated visor vanity mirrors
Dual-zone electronic automatic temperature control
Flooring – Black rubber off-road floor mats
Flooring – Colour-coordinated carpeted floor mats
Memory power-adjustable pedals
Message centre with 4.2" LCD productivity screen and trip computer
Rearview mirror – Auto-dimming with compass
Remote Start System
Reverse Sensing System
Steering column – Manual-tilt/-telescoping
Steering wheel – Colour-coordinated leather-wrapped
Steering wheel-mounted SYNC and audio controls
Universal garage door opener
Window – Rear, power-sliding glass with privacy tint and defrost
Woodgrain interior trim accents
Exterior

Door handles – Body-colour Fog lamps Grille – Chrome 2-bar surround with silver mesh insert Mirrors – Power, heated sideview with memory, integrated turn signal indicators, driver's side auto-dimming feature and body-colour mirror caps SecuriCode keyless entry keypad

Wheel-lip mouldings - Body-colour



KING RANCH[™]

Includes select LARIAT features, plus:

Mechanical

2-speed automatic 4x4 system

Trailer brake controller 18" 7-spoke aluminum wheels with painted accents and KING RANCH logo centre caps P275/65R18 OWL all-terrain tires

Seating

Chaparral leather-trimmed front bucket seats Flow-through centre console with Chaparral leather-trimmed lid, and floor shifter with Chaparral leather-wrapped knob Heated rear seats

Interior

Sony [®] Audio System including 6-disc in-dash CD changer
Flooring – Colour-coordinated carpeted floor mats with KING RANCH logo
Rear view camera
Steering column – Power-tilt/-telescoping with memory
Steering wheel – Chaparral leather-wrapped
Unique woodgrain interior trim accents

Exterior

Bumpers – Pale Adobe front and rear with body-colour front upper fascia

Cab steps – Pale Adobe platform

Chrome exhaust tip

Grille – Chrome 2-bar surround with Pale Adobe mesh insert

KING RANCH tailgate and fender badges

Mirrors – Power-folding, heated sideview with memory, integrated turn signal indicators, security approach lamps, driver's side auto-dimming feature and chrome mirror caps Pale Adobe box top and tailgate mouldings

Power moonroof

Two-tone paint with Pale Adobe lower accent colour Wheel-lip mouldings – Pale Adobe



F-150 Standard Features



PLATINUM

Includes select LARIAT features, plus:

Mechanical

2-speed automatic 4x4 system
Trailer brake controller
20" polished aluminum wheels
P275/55R20 OWL all-terrain tires

Seating

Leather-trimmed front bucket seats with tuxedo stripes	
Heated rear seats	

Interior

Sony® Audio System including 6-disc in-dash CD changer
Aluminum appliqués on centre panel and console
Ambient lighting
Bright inserts on door-sill scuff plates
Rear view camera
Steering column – Power-tilt/-telescoping with memory
Steering wheel – Leather-wrapped with woodgrain accent
Unique instrument cluster
Unique woodgrain interior trim accents
Exterior
Bright bodyside accent mouldings
Cab steps – Power-deployable
Chrome exhaust tip
Chrome front tow hooks
Door handles – Body-colour with chrome straps
Grille – Satin-finish surround with chrome mesh insert
High-gloss black B-pillar appliqués
Mirrors – Power-folding, heated sideview with memory, integrated turn signal indicators, security approach lamps, driver's side auto-dimming feature and chrome mirror caps
"PLATINUM" fender badges
Power moonroof
Rain-sensing windshield wipers
Satin-finish tailgate appliqué
Tailgate step



BHARLEY-DAVIDSON[™] F-150

Includes select LARIAT features, plus:

Mechanical

6.2L 2-valve V8 gas engine
2-speed automatic 4x4 system
Hydraulic power-assisted steering
Sport-tuned front and rear shock absorbers
Trailer brake controller
22" machined aluminum wheels with painted accents and Harley-Davidson blank Bar & Shield logo centre caps
P275/45R22 BSW all-season tires

Seating

Black and "Snakeskin" two-tone perforated leather-trimmed front bucket seats; cloisonné seat back badges with Harley-Davidson blank Bar & Shield logo

Flow-through centre console with Black and "Snakeskin" two-tone leather-trimmed lid; cloisonné badge with HARLEY-DAVIDSON Bar & Shield logo; serialization plate; and floor shifter with leather-wrapped knob Heated rear outboard seats

Interior

	Interior
	Navigation System with Sony Audio System with single-CD/DVD player
	Ambient lighting
	Black and "Snakeskin" two-tone interior with Tuxedo Black high-gloss appliqués
	Bright engine-turned inserts on door-sill scuff plates
	Memory power-adjustable performance pedals
	Rear view camera
	Satin-chrome finish on interior ornamentation
	Steering column – Power-tilt/-telescoping with memory
	Steering wheel – Black leather-wrapped
	Unique instrument cluster
	Exterior

Exterior

Blacked-out headlamps and tail lamps Bumpers – Body-colour front and rear with body-colour front upper fascia Cab steps - Power-deployable Chrome steel cargo box tie-down hooks Chrome twin-tip tuned exhaust Dynamic "Snakeskin" bodyside graphics with "HARLEY-DAVIDSON" dimensional box-side lettering Grille – Body-colour surround with chrome billet-style insert Harley-Davidson F-150 fender and tailgate badges Mirrors – Power-folding, heated sideview with memory, integrated turn signal indicators, security approach lamps, driver's side auto-dimming feature and body-colour mirror caps Power moonroof Rubber bed mat with Harley-Davidson Bar & Shield logo





XL

Mechanical

5.0L Ti-VCT 4-valve V8 FFV engine (Regular Cab and SuperCab 145" WB)

3.5L EcoBoost[®] V6 engine (includes 98L fuel tank on 4x2 and 136L fuel tank on 4x4; restrictions apply)

Rear axle – Electronic-locking differential

Rear axle – Limited-slip differential

Trailer brake controller (requires Trailer Tow Package or Max. Trailer Tow Package; requires fog lamps when ordered with XL Décor Package)

LT245/75R17E BSW all-terrain tires

P255/65R17 OWL all-season tires (4x2)

P265/70R17 OWL all-terrain tires (4x4)

Seating

40/20/40 split vinyl front seat

Interior

AM/FM stereo/single-CD player with auxiliary audio input jack Ford SYNC® voice-activated, in-vehicle connectivity system (requires cruise control and single-CD player) Cruise control Flooring – Colour-coordinated carpet with carpeted floor mats

Flooring – Full-coverage rubber floor mats (requires carpet)

MyKey™ (requires single-CD player)

Window – Rear, manual-sliding glass with privacy tint

Exterior

Bedliner – Tough Bed® factory-installed spray-in1

Box side steps (requires 61/2' or 8' box)

Fog lamps (requires XL Décor Package)

Mirrors – Manually telescoping trailer tow with manual glass

Skid plates (4x4 only) (front differential, fuel tank and

transfer case)

Stowable bed extender

Tailgate step

Ford Work Solutions™

Cable Lock by Master Lock[®] (replaces cargo tie-down hooks) Crew Chief™ powered by Telogis[®]

Packages

Heavy-Duty Payload Package – Increases GVWR to 3,720 kg (8,200 lbs.) for improved payload and towing; includes 17" 7-lug steel wheels; LT245/75R17E BSW all-terrain tires; heavy-duty shock absorbers; upgraded springs and radiator; auxiliary transmission oil cooler; and rear axle with 9.75" gear set and 3.73 limited-slip gear ratio (Regular Cab and SuperCab with 8' box, or MidBox Prep Package with 5½' box; restrictions apply)

MidBox Prep Package – Includes 145" WB Regular Cab with 5½' box, or 163" WB SuperCab with 5½' box; via ship-thru process, truck is upfitted with MidBox between cab and pickup box

Trailer Tow Package (required for towing over 2,268 kg [5,000 lbs.]) – Includes Class IV trailer hitch receiver, 7-pin wiring harness, upgraded radiator, auxiliary transmission oil cooler, and 6-speed SelectShift Automatic transmission

Max. Trailer Tow Package (required for towing over 2,268 kg [5,000 lbs.]) – Includes Class IV trailer hitch receiver, 7-pin wiring harness, upgraded radiator, auxiliary transmission oil cooler, trailer brake controller, upgraded rear bumper, and 6-speed SelectShift Automatic[®] transmission (requires fog lamps; other restrictions apply)

XL Décor Package – Includes chrome front and rear bumpers and front cloth 40/20/40 split seat with manual driver lumbar

STX

Mechanical

5.0L Ti-VCT V8 4-valve FFV engine Rear axle – Electronic-locking differential Rear axle – Limited-slip differential Trailer brake controller (requires Trailer Tow Package or Max. Trailer Tow Package; requires fog lamps) 18" machined aluminum wheels P265/60R18 OWL all-season tires (4x2) P275/65R18 OWL all-terrain tires (4x4)

Seating

Cloth front bucket seats with manual adjuster and manual driver lumbar

Interior

AM/FM stereo/6-disc in-dash CD changer Ford SYNC voice-activated, in-vehicle connectivity system (requires cruise control) Cruise control Flooring – Colour-coordinated carpet with carpeted floor mats Flooring – Full-coverage rubber floor mats (requires carpet) Power-adjustable pedals Window – Rear, manual-sliding glass with privacy tint

Exterior

Bedliner – Tough Bed factory-installed spray-in¹ Box side steps Cab steps – 5" chrome tubular Fog lamps Stowable bed extender Tailgate step

Ford Work Solutions

Cable Lock by Master Lock (replaces cargo tie-down hooks) Crew Chief powered by Telogis

Package

Trailer Tow Package (required for towing over 2,268 kg [5,000 lbs.]) – Includes Class IV trailer hitch receiver, 7-pin wiring harness, upgraded radiator, auxiliary transmission oil cooler, and 6-speed SelectShift Automatic transmission





XLT

Mechanical

5.0L Ti-VCT 4-valve V8 FFV engine (Regular Cab, SuperCab 145" WB and SuperCrew 145" WB)
3.5L EcoBoost [®] V6 engine (includes 98L fuel tank on 4x2 and 4-valve 136L fuel tank on 4x4; restrictions apply)
Rear axle – Electronic-locking differential
Rear axle – Limited-slip differential
Trailer brake controller (requires Trailer Tow Package or Max. Trailer Tow Package and fog lamps)
20" chrome-clad aluminum wheels (requires XTR Package)
LT245/75R17E BSW all-terrain tires
P255/65R17 OWL all-season tires (Regular Cab and SuperCab 4x2)
P265/70R17 OWL all-terrain tires (Regular Cab and SuperCab 4x4)
LT275/65R18 OWL all-terrain tires (4x4; requires XTR Package)
P275/55R20 OWL all-season tires (n/a with 3.7L engine; requires XTR Package)
P275/55R20 OWL all-terrain tires (4x4; requires XTR Package)

Seating

6-way power driver's seat (SuperCab and SuperCrew) Cloth 40/console/40 front bucket seats with manual driver lumbar (SuperCab and SuperCrew)

Interior

AM/FM stereo/6-disc in-dash CD changer
Ford SYNC [®] voice-activated, in-vehicle connectivity system
Flooring – Black vinyl (restrictions apply)
Flooring – Full-coverage rubber floor mats (requires carpet)
Power-adjustable pedals (SuperCab and SuperCrew require 6-way power driver's seat)
Rear view camera
Remote Start System
Window – Rear, fixed glass with privacy tint and defrost
Window – Rear, manual-sliding glass with privacy tint
Window – Rear, power-sliding glass with privacy tint and defrost (SuperCab and SuperCrew)

Exterior

Exterior
Bedliner – Tough Bed factory-installed spray-in ¹
Box side steps (requires 6½' or 8' box)
Cab steps – 4" polished stainless steel (Regular Cab only)
Cab steps – 5" chrome tubular (SuperCab and SuperCrew only)
Cab steps – Black platform (SuperCab and SuperCrew only)
Fog lamps
Mirrors – Manual trailer tow with power/heated glass, integrated turn signal indicators and security approach lamps
Mirrors – Power, heated sideview with integrated turn signal indicators
Power moonroof (requires XTR Package)
Reverse Sensing System (requires a Trailer Tow Package)
SecuriCode™ keyless entry keypad
Skid plates (4x4 only) (front differential, fuel tank and transfer case)
Stowable bed extender
Tailgate step
Two-tone paint (not available with XLT Custom Package)
Eard Work Solutions TM

Ford Work Solutions[™]

Cable Lock by Master Lock[®] (replaces cargo tie-down hooks) Crew Chief™ powered by Telogis[®]

Packages

Heavy-Duty Payload Package increases GVWR to 3,720 kg (8,200 lbs.) for improved payload and towing; includes 17" 7-lug aluminum wheels, LT245/75R17E BSW all-terrain tires, heavy-duty shock absorbers, upgraded springs and radiator, auxiliary transmission oil cooler, and rear axle with 9,75" gear set and 3.73 limited-slip gear ratio (Regular Cab and SuperCab with 8' box; restrictions apply)

MidBox Prep Package includes 145" WB Regular Cab with 5½' box, or 163" WB SuperCab with 5½' box; via ship-thru process, truck is upfitted with MidBox between cab and pickup box

Off-Road Package includes P265/70R17 OWL all-terrain tires; 3.73 electronic-locking rear axle; front differential, fuel tank and transfer case skid plates; off-road-tuned front and rear shock absorbers; and 4x4 "OFF-ROAD" box decals (4x4 only; not available with 3.7L V6 FFV or 6.2L V8 gas engines; other restrictions apply)

Trailer Tow Package (required for towing over 2,268 kg [5,000 lbs.]) – Includes Class IV trailer hitch receiver, 7-pin wiring harness, upgraded radiator, auxiliary transmission oil cooler, and 6-speed SelectShift Automatic® transmission

Max. Trailer Tow Package (required for towing over 2,268 kg [5,000 lbs.]) – Includes Class IV trailer hitch receiver, 7-pin wiring harness, upgraded radiator, auxiliary transmission oil cooler, trailer brake controller, upgraded rear bumper, and 6-speed SelectShift Automatic[®] transmission (requires fog lamps; other restrictions apply)

XLT Convenience Package includes 6-way power driver's seat, power-adjustable pedals, SYNC, leather-wrapped steering wheel with 5-way steering wheel-mounted controls, and message centre with 4.2" LCD productivity screen (SuperCab and SuperCrew only; restrictions apply)

XLT Custom Package includes chrome billet-style grille with body-colour surround, 18" machined aluminum wheels with painted accents, P265/60R18 OWL all-season tires, body-colour front and rear bumpers, 4" body-colour cab steps, chrome exhaust tip, unique black sport cloth front seats, unique door-trim panel and instrument panel finishes (4x2 only; requires 3.7L engine)

XTR Package includes 18" chrome-clad aluminum wheels; P265/60R18 OWL all-season tires (4x2); P275/65R18 OWL all-terrain tires (4x4); chrome billet-style grille; chrome front tow hooks (4x4); 5" chrome tubular cab steps; chrome exhaust tip; fog lamps; power, heated sideview mirrors with integrated turn signal indicators; SecuriCode keyless entry keypad; unique "XTR" box decals; chrome door handles; and auto-dimming rearview mirror with compass (SuperCab and SuperCrew)





FX2&FX4

Mechanical

3.5L EcoBoost® V6 engine (includes 98L fuel tank on FX2 and 136L fuel tank on FX4)
Rear axle – Limited-slip differential (FX2)
Trailer brake controller
20" premium painted aluminum wheels
LT275/65R18 OWL all-terrain tires (FX4)
P275/55R20 OWL all-season tires (FX2)
P275/55R20 OWL all-terrain tires (FX4)

Interior

AM/FM stereo/6-disc in-dash CD changer	
Sony® Audio System including 6-disc in-dash CD changer	
Navigation System with Sony Audio System with single-CD/DVD player (requires FX Luxury Package)	
Power-adjustable pedals	
Rear view camera	
Remote Start System	
Window – Rear, power-sliding glass with privacy tint and defrost	
Exterior	
Bedliner – Tough Bed [®] factory-installed spray-in ¹	
Box side steps	
Mirrors – Manual trailer tow with power/heated glass,	

integrated turn signal indicators and security approach lamps Power moonroof

Stowable bed extender Tailgate step

Ford Work Solutions[™]

Cable Lock by Master Lock[®] (replaces cargo tie-down hooks) Crew Chief™ powered by Telogis[®]

Packages

FX Appearance Package includes unique FX Sport leathertrimmed front bucket seats with flow-through centre console; unique leather-wrapped steering wheel; unique finish interior accents on the instrument panel, centre stack, door trim and flow-through centre console lid; body-colour grille surround with accent colour insert; body-colour wheel-lip and bodyside mouldings; unique bodyside graphics; 4" black tubular cab steps; chrome exhaust tip; unique flat-black/red fender and tailgate badging; 20" flat-black-painted aluminum wheels and P275/55R20 OWL all-season tires

FX Luxury Package includes FX leather-trimmed 40/flow-through console/40 front bucket seats; heated driver and front-passenger seats; 10-way power-adjustable driver and front-passenger seats; memory driver seat; dual-zone electronic automatic temperature control; universal garage door opener; memory, power-adjustable pedals; power-folding, heated sideview mirrors with integrated turn signal indicators, driver's side memory and auto-dimming features, and body-colour mirror caps; 6-disc in-dash CD changer; and power-sliding rear window with privacy tint and defrost

Max. Trailer Tow Package includes Class IV trailer hitch receiver, 7-pin wiring harness, upgraded radiator, auxiliary transmission oil cooler, trailer brake controller, and upgraded rear bumper (restrictions apply)





LARIAT

Mechanical

 $3.5L\,EcoBoost^{\circledast}\,V6$ engine (includes 98L fuel tank on 4x2 and 136L fuel tank on 4x4)

6.2L V8 gas engine (SuperCrew only; includes hydraulic power-assisted steering; requires Max. Trailer Tow Package) Rear axle – Electronic-locking differential

Rear axle – Limited-slip differential

Trailer brake controller

20" 6-spoke machined aluminum wheels

20" chrome-clad aluminum wheels (requires LARIAT Chrome Package)

LT275/65R18 OWL all-terrain tires (4x4) P275/55R20 OWL all-season tires (4x2)

P275/55R20 OWL all-terrain tires (4x4)

Seating

Leather-trimmed 40/20/40 split front seat with 10-way power, heated driver and front-passenger seats, and memory driver's seat (not available with 6.2L engine)

Interior

Sony® Audio System including 6-disc in-dash CD changer Navigation System and Sony Audio System with single-CD/DVD player Rear view camera

Exterior

Bedliner – Tough Bed factory-installed spray-in¹

Box side steps (requires 6½' box)

Cab steps – 6" chrome angular

Mirrors – Manual trailer tow with power/heated glass, driver's side memory feature, integrated turn signal indicators, security approach lamps and chrome caps (requires LARIAT Chrome Package or Max. Trailer Tow Package)

Power moonroof

Skid plates (4x4 only) (front differential, fuel tank and transfer case)

Stowable bed extender

Tailgate step

Two-tone paint (includes accent-colour bumpers and wheel-lip mouldings)

Ford Work Solutions[™]

Cable Lock by Master Lock[®] (replaces cargo tie-down hooks) Crew Chief™ powered by Telogis[®]

Packages

Heavy-Duty Payload Package (SuperCrew 157" WB only; restrictions apply) increases GVWR to 3,720 kg (8,200 lbs.) for improved payload and towing; includes 17" 7-lug aluminum wheels; LT245/75R17E BSW all-terrain tires; heavy-duty shock absorbers; upgraded springs and radiator; auxiliary transmission oil cooler; and rear axle with 9.75 gear set and 3.73 limited-slip gear ratio

LARIAT Chrome Package includes 18" chrome-clad aluminum wheels; chrome mesh grille insert; 6" chrome angular cab steps; chrome exhaust tip; chrome front tow hooks (4x4 only); power, heated sideview mirrors with chrome mirror caps; and body-colour door handles with chrome straps

Max. Trailer Tow Package includes Class IV trailer hitch receiver, 7-pin wiring harness, upgraded radiator, auxiliary transmission oil cooler, trailer brake controller, and upgraded rear bumper (restrictions apply)

Off-Road Package includes 3.73 electronic-locking rear axle; front differential fuel tank and transfer case skid plates; off-road-tuned front and rear shock absorbers; 4x4 "OFF-ROAD" box decals; and all-terrain tires (not available with 6.2L V8 gas engine)





KING RANCH[™]

Mechanical

3.5L EcoBoost® V6 engine

Rear axle – Electronic-locking differential 20" premium painted aluminum wheels with KING RANCH

logo centre caps

P275/55R20 OWL all-terrain tires

Interior

Navigation System with Sony[®] Audio System with single-CD/DVD player

Exterior

Bedliner – Tough Bed factory-installed spray-in¹

Box side steps (requires 6½' box)

Cab steps – 6" chrome angular

Mirrors – Manual trailer tow with power/heated glass, driver's side memory feature, integrated turn signal indicators, security approach lamps and chrome caps

Stowable bed extender

Tailgate step

Ford Work Solutions[™]

Cable Lock by Master Lock[®] (replaces cargo tie-down hooks) Crew Chief™ powered by Telogis[®]

Packages

Max. Trailer Tow Package includes Class IV trailer hitch receiver, 7-pin wiring harness, upgraded radiator, auxiliary transmission oil cooler, trailer brake controller, and upgraded rear bumper (restrictions apply)

Off-Road Package includes 3.73 electronic-locking rear axle; front differential, fuel tank and transfer case skid plates; off-road-tuned front and rear shock absorbers; 4x4 "OFF-ROAD" box decals; and all-terrain tires





PLATINUM

Mechanical

3.5L EcoBoost® V6 engine 6.2L V8 gas engine (requires Max. Trailer Tow Package and 5½' box)

Rear axle – Electronic-locking differential

Interior

Navigation System with Sony® Audio System with single-CD/DVD player

Exterior

Box side steps (requires 6½' box) Mirrors – Manual trailer tow with power/heated glass, driver's side memory feature, integrated turn signal indicators, security approach lamps and chrome caps Skid plates (front differential, fuel tank and transfer case)

Stowable bed extender

Ford Work Solutions[™]

Crew Chief™ powered by Telogis®

Package

Max. Trailer Tow Package includes Class IV trailer hitch receiver, 7-pin wiring harness, upgraded radiator, auxiliary transmission oil cooler, trailer brake controller, and upgraded rear bumper (restrictions apply; required with 6.2L V8 engine)





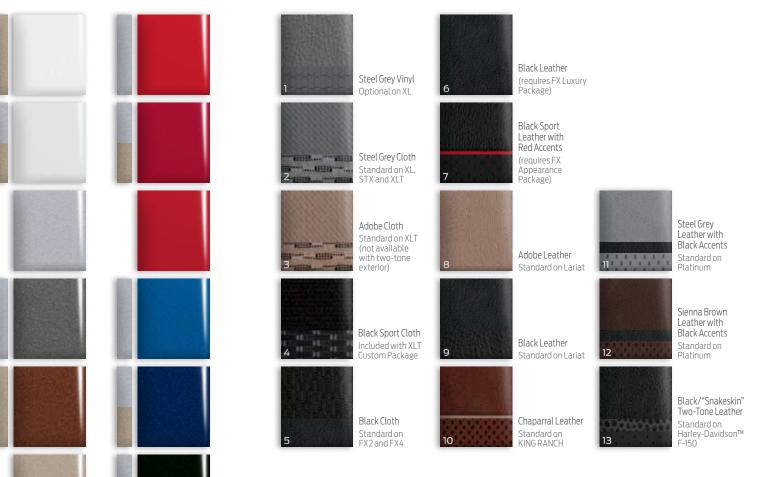
BHARLEY-DAVIDSON™ F-150

Exterior

Stowable bed extender Tailgate step

Ford Work Solutions™ Crew Chief™ powered by Telogis®





Exteriors		Inte	riors				1/11/2		
	TWO-TONE	XL	STX	XLT	FX2&FX4	LARIAT	KING RANCH™	PLATINUM	HARLEY-DAVIDSON™ F-150
White Platinum Metallic Tri-coat ^ı						8,9	10	11, 12	13
Oxford White		1, 2	2	2, 3, 4	5, 6, 7	8,9	10		
Ingot Silver Metallic		1, 2	2	2,4	5, 6, 7	9		11, 12	
Sterling Grey Metallic		1, 2	2	2,4	5, 6, 7	9		11, 12	
Golden Bronze Metallic				3		8,9	10	12	
Pale Adobe Metallic				3		8,9			
Race Red			2	2,4	5, 6, 7				
Red Candy Metallic Tinted Clearcoat ¹				2,3	5, 6, 7	8,9		11, 12	
Vermillion Red		1, 2							
Blue Flame Metallic			2	2, 3, 4	5, 6, 7				
Dark Blue Pearl Metallic		1, 2		2,3		8,9	10		
Green Gem Metallic ²		1, 2		2,3		8,9	10		
Tuxedo Black ²		1, 2	2	2, 3, 4	5, 6, 7	8,9	10	11, 12	13

Ingot Silver Two-Tone Accent exterior with Steel Grey Cloth interior optional on XLT

Pale Adobe Two-Tone Accent exterior standard on KING RANCH, optional on LARIAT







17" Grey Styled Steel Wheels Standard



17" 7-Lug Grey Styled Steel Wheels Included with Heavy-Duty Payload Package

STX



17" Machined Aluminum Wheels Standard



18" Machined Aluminum Wheels Optional



17" Machined Aluminum Wheels with Painted Accents Standard



17" 7-Lug Aluminum Wheels Included with Heavy-Duty Payload Package



18" Machined Aluminum Wheels Included with XLT Custom Package



18" Chrome-Clad Aluminum Wheels Included with XLT Chrome Package



20" Chrome-Clad Aluminum Wheels Optional with XLT Chrome Package

FX2 & FX4



18" Machined Aluminum Wheels Standard



20" Premium Painted Aluminum Wheels Optional



20" Flat-Black-Painted Aluminum Wheels Included with FX Appearance Package



18" Bright Aluminum Wheels Standard



18" Chrome-Clad Aluminum Wheels Included with LARIAT Chrome Package



17" 7-Lug Aluminum Wheels Included with Heavy-Duty Payload Package



20" 6-Spoke Machined Aluminum Wheels Optional



20" Chrome-Clad Aluminum Wheels Optional with LARIAT Chrome Package

KING RANCH[™]



18" 7-Spoke Aluminum Wheels with Painted Accents Standard



20" Premium Painted Aluminum Wheels Optional

PLATINUM



20" Polished Aluminum Wheels Standard

FORD HARLEY-DAVIDSON™ F-150



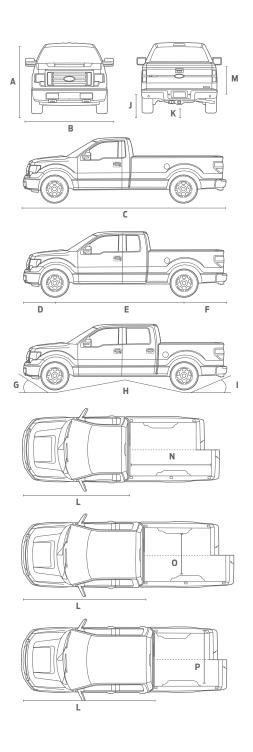
22" Painted Aluminum Wheels Standard



TECHNICAL SPECIFICATIONS

DIMENSIONS

I	REGULAR CAB	SUPERCAB	SUPERCREW
Exterior mm (in.)	4x2/4x4	4x2/4x4	4x2/4x4
A. Height – 5½' box	_	_	1,905 (75.0)/1,948 (76.7)
A. Height – 6½' box	1,901 (74.8)/1,930 (76.0)	1,909 (75.2)/1,934 (76.1)	1,896 (74.6)/1,943 (76.5)
A. Height – 8' box	1,905 (75.0)/1,930 (76.0)	1,900 (74.8)/1,923 (75.7)	-
B. Width – Excluding mirrors	2,012 (79.2)	2,012 (79.2)	2,012 (79.2)
B. Width – Mirrors folded	2,141 (84.3)	2,141 (84.3)	2,141 (84.3)
B. Width – Including mirrors	2,464 (97.0)	2,464 (97.0)	2,464 (97.0)
B. Width – Including trailer tow mirrors	2,672 (105.2)	2,672 (105.2)	2,672 (105.2)
C. Length – 5½' box	-	-	5,889 (231.9)
C. Length $-6\frac{1}{2}$ box	5,416 (213.2)	5,889 (231.9)	6,194 (243.9)
C. Length – 8' box	5,889 (231.9)	6,361 (250.4)	
D. Overhang – Front	974 (38.3)	974 (38.3)	974 (38.3)
E. Wheelbase – 5½' box	-	-	3,671 (144.5)
E. Wheelbase – 6½' box	3,198 (125.9)	3,671 (144.5)	3,976 (156.5)
E. Wheelbase – 8' box	3,671 (144.5)	4,143 (163.1)	-
F. Overhang – Rear	1,244 (49.0)	1,244 (49.0)	1,244 (49.0)
G. Angle of approach – 5½' box	_	-	22.8%25.7%
G. Angle of approach – 6½' box	22.4º/23.8º	23.1º/23.9º	22.4%25.8%
G. Angle of approach – 8' box	22.8%/23.5%	23.10/23.90	_
H. Ramp breakover angle – 5½' box	_	-	16.2º/16.3º
H. Ramp breakover angle – 6½' box	17.69/17.10	16.8%15.4%	15.10/15.40
H. Ramp breakover angle – 8' box	17.09/15.70	15.70/14.10	-
I. Angle of departure – 5½' box	-	-	22.9º/25.1º
I. Angle of departure – 61/2' box	23.9%25.3%	23.7º/25.0º	22.7º/24.7º
I. Angle of departure – 8' box	24.5%26.1%	23.4º/24.5º	-
J. Load floor height – 5½' box	-	-	841 (33.1)/884 (34.8)
J. Load floor height – 6½' box	867 (34.1)/897 (35.3)	858 (33.8)/887 (34.9)	834 (32.8)/876 (34.5)
J. Load floor height – 8' box	882 (34.7)/915 (36.0)	851 (33.5)/874 (34.4)	
K. Ground clearance – 5½' box	-	-	211 (8.3)/231 (9.1)
K. Ground clearance – 6½' box	209 (8.2)/223 (8.8)	218 (8.6)/218 (8.6)	206 (8.1)/229 (9.0)
K. Ground clearance – 8' box	215 (8.5)/223 (8.8)	216 (8.5)/213 (8.4)	
L. Cablength	3,209 (126.3)	3,681 (144.9)	3,981 (156.7)
Interior mm (in.)			
1st Row			
Head room	1,042 (41.0)	1,042 (41.0)	1,042 (41.0)
Shoulder room	1,691 (66.6)	1,674 (65.9)	1,674 (65.9)
Hiproom	1,536 (60.5)	1,536 (60.5)	1,536 (60.5)
Leg room	1,051 (41.4)	1,051 (41.4)	1,051 (41.4)
2nd Row			
Head room	_	1,006 (39.6)	1,024 (40.3)
Shoulderroom	_	1,668 (65.7)	1,664 (65.5)
Hip room	_	1,662 (65.4)	1,642 (64.6)
Leg room	-	846 (33.3)	1,104 (43.5)
Cargo Box	51/2' Box	6½'Box	8' Box
Volume L (cu. ft.)	1,570 (55.4)	1,855 (65.5)	2,301 (81.3)
M. Inside height mm (in.)	569 (22.4)	569 (22.4)	569 (22.4)
N. Length at floor mm (in.)	1,703 (67.0)	2,002 (78.8)	2,475 (97.4)
O. Width at wheelhouse mm (in.)	1,269 (50.0)	1,269 (50.0)	1,269 (50.0)
P. Maximum width at floor mm (in.)	1,656 (65.2)	1,656 (65.2)	1,656 (65.2)



TECHNICAL SPECIFICATIONS

POWERTRAINS

I	l	I	3.5L 4-VALVE	
	3.7L 4-VALVE V6	5.0L4-VALVEV8	ECOBOOST° V6	6.2L2-VALVE V8
Configuration	TI-VCT DOHC	TI-VCT DOHC	TI-VCT DOHC	VCT SOHC
Fuel injection	Sequential	Sequential	Direct	Sequential
	Electronic	Electronic	Injection	Electronic
Engine control system	Electronic	Electronic	Electronic	Electronic
Induction system	Naturally aspirated	Naturally aspirated	Twin-turbocharged, intercooled	Naturally aspirated
Battery	12-volt; 750-CCA/	12-volt; 750-CCA/	12-volt; 750-CCA/	12-volt; 750-CCA/
	78-amp-hr	78-amp-hr	78-amp-hr	78-amp-hr
Cooling system	Pressurized	Pressurized	Pressurized	Pressurized
	series flow	series flow	series flow	series flow
Cylinders	6	8	б	8
Cylinder head	Aluminum	Aluminum	Aluminum	Aluminum
Block material	Aluminum	Aluminum	Aluminum	Cast iron
Bore/Stroke	3.76"/3.41"	3.63"/3.65"	3.64"/3.41"	4.02"/3.74"
Compression ratio	10.5:1	10.5:1	10.0:1	9.8:1
Horsepower/rpm	302 @ 6,500	360 @ 5,500	365 @ 5,000	411 @ 5,500
Torque lbft./rpm	278 @ 4,000	380 @ 4,250	420 @ 2,500	434 @ 4,500
Recommended fuel	Regular unleaded or E85	Regular unleaded or E85	Regular unleaded	Regular unleaded
Transmission	6-speed auto. with tow/haul	6-speed auto. with tow/haul	6-speed auto. with tow/haul	6-speed auto. with tow/haul
Estimated Fuel Consumption Ratings ¹ L/100 km (mpg)				
w/6-speed automatic				
4x2 city	12.7 (22)	14.0 (20)	12.9 (22)	-
4x2 hwy	8.9 (32)	9.7 (29)	9.0 (31)	-
4x4 city	13.4 (21)	14.9 (19)	14.0 (20)	-
4x4 hwy	9.7 (29)	10.5 (27)	9.6 (29)	-
w/SelectShift Automatic®				
4x2 city	12.7 (22)	14.0 (20)	12.9 (22)	16.9 (17)
4x2 hwy	8.9 (32)	9.7 (29)	9.0 (31)	11.4 (25)
4x4 city	13.4 (21)	15.0 (19)	14.0 (20)	18.5 (15)
4x4 hwy	9.7 (29)	10.5 (27)	9.6 (29)	12.7 (22)

MAXIMUM PAYLOAD WEIGHT RATINGS kg (lbs.)

	MAX.	REGULAR	САВ	SUPERCAB		SUPERCREV	v
	GVWR	126" WB	145" WB	145" WB	163" WB	145" WB	157" WB
4x2							
3.5L EcoBoost	3,198 (7,050)	-	934 (2,060)	812 (1,790)	-	_	-
	3,221 (7,100)	-	-	_	-	794 (1,750)	753 (1,660)
	3,311 (7,300)	-	-	_	871 (1,920)	_	-
	3,357 (7,400)	-	-	_	_	875 (1,930) ³	-
	3,402 (7,500)	-	-	943 (2,080) ³	-	_	-
	3,425 (7,550)	-	-	_	903 (1,990) ³	_	907 (2,000) ³
	3,720 (8,200)	-	1,406 (3,100) ²	_	1,225 (2,700) ²	-	1,188 (2,620) ²
3.7L V6 FFV	2,926 (6,450)	776 (1,710)	_	_	_	_	_
	3,039 (6,700)	_	_	726 (1,600)	_	_	_
	3,062 (6,750)	_	875 (1,930)	_	_	_	_
	3,084 (6,800)	_	-	_	_	735 (1,620)	_
5.0L V8 FFV	3,016 (6,650)	821 (1,810)	_	_	_	_	_
	3,198 (7,050)	-	948 (2,090)	_	_	-	-
	3,221 (7,100)	-	-	848 (1,870)	-	812 (1,790)	771 (1,700)
	3,311 (7,300)	-	-	_	875 (1,930)	-	-
	3,720 (8,200)	-	1,415 (3,120) ²	-	1,229 (2,710) ²	-	1,188 (2,620) ²
6.2L 2-Valve	3,357 (7,400)	_	_	_	_	785 (1,730) ³	_
V8 Gas	3,425 (7,550)	-	-	-	-	-	821 (1,810) ³
4x4							
3.5L EcoBoost	3,266 (7,200)	_	871 (1,920)	753 (1,660)	_	689 (1,520)	_
	3,334 (7,350)	_	_	_	_	_	708 (1,560)
	3,379 (7,450)	_	_	_	807 (1,780)	_	_
	3,470 (7,650)	-	-	_	-	862 (1,900) ³	-
	3,493 (7,700)	-	-	907 (2,000)3	844 (1,860) ³	_	835 (1,840) ³
	3,720 (8,200)	-	1,275 (2,810) ²	-	1,084 (2,390) ²	-	1,048 (2,310) ²
3.7L V6 FFV	3,016 (6,650)	758 (1,670)	-	_	-	_	-
	3,130 (6,900)	-	-	685 (1,510)	-	-	-
	3,153 (6,950)	-	862 (1,900)	_	-	_	-
5.0L V8 FFV	3,084 (6,800)	776 (1,710)	_	_	_	_	_
	3,289 (7,250)	_	934 (2,060)	_	_	_	_
	3,334 (7,350)	_	_	830 (1,830)	_	771 (1,700)	712 (1,570)
	3,379 (7,450)	_	_		803 (1,770)		_
	3,720 (8,200)	_	1,275 (2,810) ²		1,089 (2,400) ²		1,057 (2,330) ²
6.2L 2-Valve	3,334 (7,350)	_	_	_	_	590 (1,300)4	_
V8 Gas	3,493 (7,770)	_	_	_	_	812 (1,790)3	753 (1,660) ³

MECHANICAL

FRONT SUSPENSION		S
Туре	Coil-over-shock	A
Axle (rating @ ground)	1,429 kg (3,150 lbs.) – 1,837 kg (4,050 lbs.)	
REAR SUSPENSION		B
Type Axle (rating @ ground)	Solid axle 1,588 kg (3,500 lbs.) – 2,177 kg (4,800 lbs.)	Ty Fr R

STEERING	
Assist	Electric power-assisted steering (n/a with 6.2L V8 engine) Hydraulic power-assisted steering (6.2L V8 engine only)
BRAKES	.,
Туре	4-wheel vented-disc ABS
Front (rotor diameter)	351 mm (13.8")
Rear (rotor diameter)	348 mm (13.7")

TECHNICAL SPECIFICATIONS

CONVENTIONAL TOWING - MAXIMUM LOADED TRAILER WEIGHT RATINGS kg (lbs.)¹

			REGULAR CAB				SUPERCAB				SUPERCREW				
Engine	Axle Ratio	GCWR	126" WB 4x2	126" WB 4x4	145" WB 4x2	145" WB 4x4	145" WB 4x2	145" WB 4x4	163" WB 4x2	163" WB 4x4	145" WB 4x2	145" WB 4x4	157" WB 4x2	157" WB 4x4	
3.5L EcoBoost®	3.15	6,350 (14,000)	-	-	3,992 (8,800)	_	3,901 (8,600)	-	3,810 (8,400)	-	3,855 (8,500)	-	3,810 (8,400)	-	
	3.31	6,350 (14,000)	-	-	-	3,855 (8,500)	-	3,765 (8,300)	-	3,720 (8,200)	_	3,674 (8,100)	_	3,629 (8,000)	
	3.55	6,804 (15,000)	-	-	4,445 (9,800)	—	_	_	_	_	_	_	-	_	
		6,895 (15,200)	-	-	-	4,400 (9,700)	4,445 (9,800)	_	4,355 (9,600)	-	-	-	-	_	
		6,940 (15,300)	-	-	-	—	-	_	-	-	4,445 (9,800)	-	4,400 (9,700)	—	
		6,985 (15,400)	-	-	-	-	-	4,400 (9,700)	-	4,355 (9,600)	-	-	-	-	
		7,031 (15,500)	-	-	-	-	-	-	-	-	-	4,355 (9,600)	-	4,309 (9,500)	
	3.73	6,895 (15,200)	-	-	-	4,400 (9,700)	-	_	-	_	_	-	-	_	
		6,985 (15,400)	-	-	-	—	-	4,400 (9,700)	-	4,355 (9,600)	-	-	-	—	
		7,031 (15,500)	-	-	-	—	-	_	-	_	-	4,355 (9,600)	-	4,309 (9,500)	
		7,530 (16,600)	-	-	5,126 (11,300) ²	-	-	-	-	-	-	-	-	-	
		7,666 (16,900)	-	-	-	-	5,126 (11,300) ³	-	-	-	5,126 (11,300) ³	-	-	-	
		7,711 (17,000)	-	-	-	_	-	-	-	-	-	-	5,126 (11,300) ³	-	
		7,757 (17,100)	-	-	-	5,126 (11,300) ²	-	5,126 (11,300) ³	5,126 (11,300)4	5,035 (11,100)4	-	5,080 (11,200) ³	5,126 (11,300) ²	5,035 (11,100)4	
	4.10	7,757 (17,100)	_	_	-	-	_	5,126 (11,300)3	_	5,035 (11,100) ³	_	5,080 (11,200) ³	-	5,035 (11,100) ³	

CONVENTIONAL TOWING - MAXIMUM LOADED TRAILER WEIGHT RATINGS kg (lbs.)¹

1			REGULAR CA	В			SUPERCAB				SUPERCREW			
Engine	Axle Ratio	GCWR	126" WB 4x2	126" WB 4x4	145" WB 4x2	145" WB 4x4	145" WB 4x2	145" WB 4x4	163" WB 4x2	163" WB 4x4	145" WB 4x2	145" WB 4x4	157" WB 4x2	157" WB 4x4
3.7L Ti-VCT 4-Valve V6 FFV	3.55	4,717 (10,400) 4,808 (10,600)	2,495 (5,500)	_	 2,540 (5,600)	_	-	_	_	_	_	_	_	-
4-Valve VOTT V	3.73	4,944 (10,900)		2,586 (5,700)	-	-	-	-	_	_	_	_	_	_
		5,035 (11,100)	-	-	2,767 (6,100)	2,676 (5,900)	2,631 (5,800)	2,495 (5,500)	-	-	2,586 (5,700)	-	-	-
5.0L Ti-VCT 4-Valve V8 FFV	3.31	5,851 (12,900) 6,124 (13,500)	3,583 (7,900) —	_	— 3,810 (8,400)	-	— 3,674 (8,100)	_	— 3,583 (7,900)	-	— 3,629 (8,000)	_	— 3,583 (7,900)	-
	3.55	5,851 (12,900) 6,033 (13,300)	- 3,765 (8,300)	3,447 (7,600)	_	_	_	_	_	_	_	_	_	_
		6,124 (13,500) 6,759 (14,900)	_	_	- 4,445 (9,800)	3,674 (8,100)	- 4,309 (9,500)	3,538 (7,800)	 4,218 (9,300)	3,447 (7,600)	3,629 (8,000)	3,493 (7,700)	3,583 (7,900)	3,402 (7,500)
	3.73	6,033 (13,300)	_	3,629 (8,000)	,	-	_	_	-	-	-	_	-	_
		6,759 (14,900) 6,849 (15,100)	-	_	-	4,400 (9,700)	-		_	— 4,173 (9,200)	4,264 (9,400) -	4,218 (9,300)	4,218 (9,300) —	 4,128 (9,100)
		6,940 (15,300)	-	-	4,536 (10,000) ²	4,400 (9,700) ²	-	-	4,355 (9,600) ²	4,218 (9,300) ²	-	-	4,309 (9,500) ²	4,173 (9,200) ²
6.2L 2-Valve V8 Gas	3.73	0,121(13,500)	- -	- -	-	- -	- -	-	_ _	- -	3,402 (7,500) ⁵ 5,126 (11,300) ³			— 4,944 (10,900) ³

'Reduced by passenger and truck cargo weight. ²Requires Heavy-Duty Payload Package. ³Requires Max. Trailer Tow Package. ⁴Requires Heavy-Duty Payload Package or Max. Trailer Tow Package. ⁵Ford Harley-Davidson™ F-150 only.



QUALITY, GREEN, SAFE AND SMART.



Our commitment to you: Peace-of-Mind Protection

Basic Coverage: 3 years/60,000 km
Powertrain Limited Warranty: 5 years/100,000 km
Corrosion Warranty: 5 years/unlimited distance
Roadside Assistance: 5 years/100,000 km
Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

Ford Extended Service Plan. Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your New Vehicle Basic Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details. **]** Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at forderedit.ca. **]** Genuine Ford Accessories. Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details. **]** Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer's limited by the accessory of the FLA product limited warranty offered by the accessory manufacturer: **1** For prompt, courteous answers to your questions: Ford Customer Relationship Centre **1-800-565-3673; Ford Credit Customer Service Centre: 1-877-636-7346.**

Competitive comparisons are based on 2012 competitive models, publicly available information and Ford data at the time of printing of the 2012 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2012 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated due to restrictions of the printing process. Please see your sales consultant for specific colour and model availability.

