

2012 **EDGE**



Drive one.



## So advanced, it makes your choice an easy one.

With 4 models, 3 efficient engines and 2 levels of in-vehicle connectivity, Ford Edge is one amazingly capable crossover. This year, an all-new 2.0L EcoBoost® engine<sup>1</sup> helps Edge deliver its highest levels of fuel efficiency yet: 6.6L/100 km (43 mpg) hwy and 9.9L/100 km (28 mpg) city.<sup>2</sup> And that's just the beginning. Choose front-wheel drive or all-wheel drive.<sup>1</sup> Make calls<sup>1</sup> without touching your phone, and even see who's calling.<sup>1</sup> Switch between songs and playlists<sup>1</sup> with your MP3 player tucked away. Edge also offers systems that help you maintain your distance on the highway,<sup>1</sup> change lanes<sup>1</sup> and back out of your parking space.<sup>1</sup> Its standard 3.5L Ti-VCT V6 engine produces 285 horsepower while giving you 7.2L/100 km (39 mpg) hwy and 11.1L/100 km (25 mpg) city<sup>2</sup> – V6 highway fuel efficiency that no one in its class<sup>3</sup> can beat. A crossover that does all this? The 2012 Ford Edge.

Sport. Red Candy Metallic Tinted Clearcoat. Available equipment.

<sup>1</sup>Available feature. <sup>2</sup>FWD. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. <sup>3</sup>Class is Midsize Utilities vs. 2011/2012 competitors.



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**6.6** L/100 km (**43** MPG) HWY<sup>1</sup>  
**9.9** L/100 km (**28** MPG) CITY<sup>1</sup>



## Takes you farther than ever before.

Equipped with an all-new, 240-horsepower 2.0L EcoBoost<sup>®</sup> I-4 engine,<sup>2</sup> the 2012 Edge takes you farther on one tank of gas than ever before. A 6-speed automatic transmission helps this turbocharged, direct-injection powerhouse deliver outstanding fuel efficiency while cruising, plus 270 lb.-ft. of low-end torque for acceleration and passing. And your choices don't end there. A standard 3.5L Ti-VCT V6 engine produces 285 horsepower while giving you 7.2L/100 km (39 mpg) hwy and 11.1L/100 km (25 mpg) city.<sup>1</sup> If more power is what you crave, a 3.7L Ti-VCT V6 engine on Sport models produces 305 peak horsepower. Spirited and smart – you can have it all with Edge.

Limited. Dark Blue Pearl Metallic. Available equipment.

<sup>1</sup>6.6L/100 km hwy and 9.9 city (43 mpg hwy/28 city) with 2.0L EcoBoost; 7.2L/100 km hwy and 11.1 city (39 mpg hwy/25 city) with 3.5L Ti-VCT V6 and FWD. Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. <sup>2</sup>Available feature.



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## Keeps you connected to your world.

No more searching for your phone or media player. No device on your ear. Stay connected to your world with voice-activated Ford SYNC.<sup>®1</sup> Just touch a button on the steering wheel and say things like “Call Melissa,” or “Play genre: Pop.” Once paired, the system recognizes your phone and automatically transfers your contacts to support voice calling. SYNC also includes 911 Assist.<sup>®</sup>

### Pulls it all together: MyFord Touch.

Simple spoken commands. Vibrant colour-coded menus. Our exclusive voice-activated SYNC with MyFord Touch<sup>®1</sup> gives you ultimate control over your entertainment, phone, navigation and climate. Display your favourite photos. Create a Wi-Fi<sup>®</sup> hotspot for your passengers. And so much more. MyFord Touch (shown) includes an 8" LCD touch screen in the centre of the action, a media hub, 2 LCD screens in the gauge cluster and familiar 5-way controls on each side of the steering wheel. It's all about keeping your hands on the wheel and your eyes on the road.

### Navigates like a pro.

Upgrade to the Navigation System<sup>2</sup> for interactive maps you can zoom and scroll – complete with 3D landmarks. Choose the Eco-Route option on the voice-guided turn-by-turn directions for a recommendation on the most efficient way to travel.



### Multitasks with Bluetooth.

No cords required. SYNC (shown with MyFord Touch) is designed to be paired with your Bluetooth<sup>®</sup>-enabled mobile phone for hands-free calls and music. So you can listen to your MP3s, plus make calls, without ever touching your phone.

Limited. Charcoal Black leather trim. Available equipment.

<sup>1</sup>Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC voice recognition available in English, French and Spanish. <sup>2</sup>Available feature.



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## Spoils you with uncommon luxuries.

On Limited models, standard leather-trimmed, heated front seats feature 10-way power to help you and your front passenger find your optimum positions. Graceful lines effortlessly guide your eyes along the elegant dash and down the flow-through centre console, merging into a singularly inviting interface.

For your ears: a 390-watt Sony® Audio System.<sup>1</sup> Its unique Sony-designed finish panel features touch-sensitive switches and is completely flat except for the multifunction dial.

Sirius® Satellite Radio<sup>1,2</sup> comes with a 6-month prepaid subscription. Surf up to 120 channels including 100% commercial-free music, plus the best sports, news, talk and entertainment, all across Canada.



A panoramic Vista Roof<sup>®1</sup> creates a daylight opening that encompasses nearly 40% of the top. All 3 rows of passengers can enjoy the upward view. On the fun side, there's customizable ambient lighting<sup>1</sup> with 7 different hues. And on the flexible side, every Edge gets a 60/40 split reclining rear seat that folds flat to enable you to adapt in a snap.

<sup>1</sup>Available feature. <sup>2</sup>Sirius Satellite Radio subscriptions sold after prepaid period expires. Subscriptions are governed by Sirius Customer Agreement; see [sirius.ca](http://sirius.ca).



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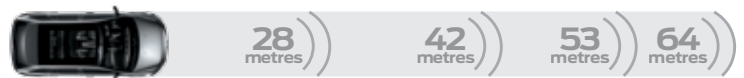
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## Senses what you may not see.



### Simplifies lane changes and backing up.

Always check your surroundings before making a move. BLIS® (Blind Spot Information System)<sup>1</sup> with cross-traffic alert helps scan them for you. Just check your sideview mirrors<sup>2</sup> before changing lanes. An amber light means the system's radar senses a vehicle in your way – so stay in your lane until it passes. The system can also sense traffic behind you while you're slowly backing out of your parking spot. If it detects a vehicle in your path, it sounds a warning, alerts you in the message centre, and flashes a light in your sideview mirror.



Distances shown based on a speed of 100 km/h.

### Maintains your cruising distance.

Space is a good thing. Especially on the highway. Adaptive cruise control and collision warning with brake support<sup>1</sup> uses radar sensors to help maintain your choice of 4 preset gaps from the vehicle in front of you. It also uses those same front sensors to alert you to a potential collision. If one is detected, it flashes a warning across your windshield and sounds an alarm, providing extra time for you to apply the brakes. Since early warning is key to helping prevent an accident, this alert can provide 1.5 to 2.5 seconds for you to hit the brakes. The system also pre-charges the brakes and increases brake-assist sensitivity to provide full responsiveness when you brake.

Limited. Red Candy Metallic Tinted Clearcoat. Available equipment.

<sup>1</sup>Available feature. <sup>2</sup>BLIS replaces standard integrated blind spot mirrors.



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## Takes a comprehensive approach to safety.

### Masters challenging moments.

Our standard AdvanceTrac® with RSC® (Roll Stability Control™) uses 2 gyroscopic sensors to help keep all 4 wheels firmly planted.<sup>1</sup> It automatically enhances vehicle control in wet or slippery conditions.

### Personalizes your protection.

The advanced Personal Safety System™ uses sensors to optimize deployment of the dual-stage front airbags in certain frontal collisions. Front-seat side airbags deploy in certain side-impact collisions. And our Safety Canopy® System increases protection with a rollover sensor and side-curtain airbags.

### Clears up blind spots.

Each standard sideview mirror features an integrated convex blind spot mirror that helps identify vehicles and objects nearby so you can avoid them.

### Promotes smart driving.

Our exclusive MyKey™ allows you to program ignition keys with reminders to drive at appropriate speeds, keep the audio volume low and more, including limiting the vehicle's top speed and muting the audio system until front safety belts are fastened.

### Sends an SOS for you.

So that you and your passengers can be easily located, our SOS Post-Crash Alert System™ will automatically flash the hazard lights and sound the horn after an airbag has deployed or a safety belt pretensioner has activated in certain collisions.<sup>2</sup>

### Directly contacts 911.

Ford SYNC®<sup>3</sup> with 911 Assist® uses your paired mobile phone to call 911 in the event of a crash that results in airbag deployment or fuel pump shutoff.<sup>4</sup> If needed, it can even give the operator an urgent message for you.

<sup>1</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. <sup>2</sup>SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. <sup>3</sup>Available feature. <sup>4</sup>The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.



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Lots of ways to make it yours.



In addition to smart standards that make your life easier, a long list of optional features allows you to create an Edge that addresses your specific needs. Always on the move? Then choose Intelligent Access with push-button start<sup>1</sup> to get you inside, and on the go, in a hurry. Or MyFord Touch<sup>®1</sup> that allows you to connect a Wi-Fi<sup>®</sup> card to its media hub so passengers can surf the Web on the road. Active on the social scene? Then pump up your audio with an amazing sound system. And add a rear view camera<sup>1</sup> to see what's behind you when slowly backing up. Create the Edge you want, just the way you want it.

- Intelligent Access with push-button start<sup>1</sup>
- Sony<sup>®</sup> Audio System with 10 speakers<sup>1</sup>
- MyFord Touch media hub<sup>1</sup>
- Rear view camera<sup>1</sup>
- Panoramic Vista Roof<sup>®1</sup>

<sup>1</sup>Available feature.



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Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and paid for at the time you buy or lease your Edge – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty. See your Ford of Canada Dealer for details.

SE in Ingot Silver Metallic customized with painted-black grille insert, smoked hood and side window deflectors, keyless entry keypad, roof-mounted crossbars and roof-mounted cargo box by THULE<sup>®</sup>

Dual head restraint DVD by INVISION<sup>™</sup>

All-weather floor mats

Illuminated door sill plates

Cargo security shade, cargo area protector and rear bumper protector

## EDGE Standard Features



### Mechanical

4-wheel disc Anti-Lock Brake System (ABS)  
 17" spare wheel and tire  
 All-wheel drive (AWD models only)  
 Easy Fuel® capless fuel filler  
 Front-wheel drive (FWD)  
 Hill start assist  
 Independent front and rear suspension  
 Power rack-and-pinion steering

### Seating

Front bucket seats  
 Rear 60/40 split fold-flat seat with manually reclining seat backs and folding centre armrest

### Interior

12-volt powerpoints (4 – 1 each in centre console bin, passenger-side footwell, rear seat and cargo area)  
 Accessory delay for power features  
 Adjustable driver and front-passenger sun visors  
 Air conditioning with rear-seat vents  
 Cargo area tie-downs, hooks and net  
 Centre console with deep bin, armrest, dividers, powerpoint and 2 cupholders  
 Coat hooks (2)  
 Cupholders/beverage holders (8)  
 Front and rear carpeted floor mats  
 Front and rear dome/map lights  
 Front-passenger (1) and B-pillar (2) assist handles  
 Instrumentation (tachometer, lamp outage, low fuel warning, low washer fluid, low oil pressure, door ajar, liftgate ajar and coolant temperature indicator)  
 Map pockets in driver and front-passenger seat backs and in all 4 door panels, with beverage holders in front and rear door panels  
 Overhead console with sunglasses holder  
 Power door locks  
 Power windows with one-touch-up/-down driver's side window feature  
 Rear-seat fold-down armrest with 2 cupholders  
 Rear-window defroster  
 Steering wheel-mounted cruise, audio and 5-way MyFord® controls (2)  
 Tilt and telescoping steering column

### Exterior

Bi-functional projector-beam halogen headlamps  
 Body-colour rear spoiler  
 Power sideview mirrors with integrated blind spot mirrors and manual fold-away design  
 Privacy glass (rear doors, rear quarter windows and liftgate window)  
 Remote Keyless Entry System with 2 integrated key transmitter remotes  
 Rocker mouldings  
 Roof-mounted antenna  
 Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

### Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags<sup>1</sup>; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
 AdvanceTrac® with RSC® (Roll Stability Control™)  
 Autolock  
 Battery saver with headlamps-off delay  
 Belt-Minder™ front safety belt reminder  
 Child-safety rear door locks  
 Front-seat side airbags<sup>1</sup>  
 Front height-adjustable shoulder safety belts  
 Illuminated Entry System  
 LATCH – Lower Anchors and Tether Anchors for Children (2 in rear outboard seating positions)  
 MyKey™  
 Safety Canopy® System with side-curtain airbags<sup>1</sup> and rollover sensor  
 SecuriLock® Passive Anti-Theft Engine Immobilizer System  
 SOS Post-Crash Alert System™  
 Tire Pressure Monitoring System (excludes spare)

### SE

FWD  
 Equipment Group 100A  
 Includes all standard features, plus:

### Mechanical

3.5L Ti-VCT V6 engine  
 6-speed SelectShift Automatic® transmission  
 17" painted aluminum wheels

### Seating

Cloth seats  
 Front bucket seats with driver's manual lumbar

### Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers  
 Dark Slate Metallic centre stack finish  
 MyFord with 4.2" colour LCD displays in instrument cluster and centre stack, and media hub with auxiliary audio input jack  
 Textured Black instrument panel appliqué

### Exterior

Black door handles, sideview mirrors and rocker mouldings  
 Chrome grille  
 Chrome, round exhaust tips



### Horsepower, Torque & Estimated Fuel Consumption Ratings<sup>2</sup>

3.5L Ti-VCT V6 Engine 6-speed SelectShift Automatic	Horsepower: 285 @ 6,500 rpm	Torque: 253 @ 4,000 rpm
FWD	11.1L/100 km city and 7.2 hwy (25 mpg city/39 hwy)	
AWD	11.8L/100 km city and 7.8 hwy (24 mpg city/36 hwy)	
2.0L EcoBoost® I-4 Engine 6-speed automatic	Horsepower: 240 @ 5,500 rpm <sup>3</sup>	Torque (lb.-ft.): 270 @ 3,000 rpm <sup>3</sup>
FWD	9.9L/100 km city and 6.6 hwy (28 mpg city/43 hwy)	
3.7L Ti-VCT V6 Engine 6-speed SelectShift Automatic	Horsepower: 305 @ 6,500 rpm	Torque: 280 @ 4,000 rpm
AWD	12.2L/100 km city and 8.8 hwy (23 mpg city/32 hwy)	

<sup>1</sup>Always wear your safety belt and secure children in the rear seat. <sup>2</sup>Fuel consumption ratings based on Transport Canada approved test methods. Actual fuel consumption may vary. <sup>3</sup>Figures achieved using premium unleaded gasoline.



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## EDGE Standard Features



### SEL

FWD or AWD  
Equipment Group 200A  
Includes select SE features, plus:

#### Mechanical

18" painted aluminum wheels

#### Seating

EasyFold® rear seat back release  
Heated front buckets with 10-way power driver's seat  
Unique cloth seats

#### Interior

Auto-dimming rearview mirror  
Below-floor Cargo Management System  
Compass  
Dual-zone electronic automatic temperature control with particulate air filter  
Ford SYNC® voice-activated, in-vehicle connectivity system (includes USB port in media hub)  
Illuminated visor vanity mirrors  
Leather-wrapped steering wheel and shift knob  
Pewter instrument panel appliqué  
Sirius Satellite Radio with 6-month prepaid subscription

#### Exterior

Automatic headlamps with wiper activation  
Body-colour door handles  
Body-colour SecuriCode™ keyless entry keypad  
Body-colour, heated sideview mirrors with security approach lamps  
Reverse Sensing System  
"SEL" badge  
Supplemental park lamps



### Limited

FWD or AWD  
Equipment Group 300A  
Includes select SEL features, plus:

#### Mechanical

18" chrome-clad aluminum wheels

#### Seating

Heated front bucket seats with 10-way power driver's seat with memory feature and 10-way power front-passenger seat  
Leather-trimmed seating surfaces

#### Interior

Ambient lighting  
Brushed-aluminum finish on front door-sill scuff plates  
High-gloss Black centre stack finish  
MyFord Touch® with 2 configurable displays in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks  
Sony® Audio System with 12 speakers  
Unique wood appearance instrument panel appliqué  
Universal garage door opener

#### Exterior

Body-colour, heated sideview mirrors with security approach lamps and memory  
Bright beltline mouldings  
"LIMITED" badge  
Polished exhaust tips  
Rear view camera



### Sport

AWD  
Equipment Group 400A  
Includes select SEL features, plus:

#### Mechanical

3.7L Ti-VCT V6 engine  
6-speed SelectShift Automatic® transmission with paddle activation  
22" polished aluminum wheels with black spoke accents  
Sport-tuned suspension

#### Seating

Charcoal Black leather-trimmed seating surfaces with Silver Smoke Metallic inserts and contrast stitching  
Heated front bucket seats with 10-way power driver's seat with memory feature and 6-way power, fold-flat front-passenger seat

#### Interior

Aluminum brake and accelerator pedal covers  
Ambient lighting  
Brushed-aluminum finish on front door-sill scuff plates  
High-gloss Black centre stack finish  
Liquid Silver Smoke appearance instrument panel appliqué  
MyFord Touch with 2 configurable displays in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks  
Sony Audio System with 12 speakers  
Universal garage door opener

#### Exterior

Body-colour door cladding and side-skirt rocker mouldings  
Body-colour, heated sideview mirrors with security approach lamps and memory  
Chrome, oval exhaust tips  
Painted black grille  
Rear view camera  
"SPORT" badge  
Unique body-colour front and rear lower fascias  
Unique headlamp and tail lamp treatment

#### Exterior Dimensions mm (in.)

Wheelbase	2,824 (111.2)
Length	4,679 (184.2)
Height	1,702 (67.0)
Width – Excluding mirrors	1,930 (76.0)
Width – Including mirrors	2,223 (87.5)
Width – Mirrors folded	2,009 (79.1)
Liftover height	782 (30.8)

#### Interior Dimensions mm (in.)

	Front/Rear
Head room (without Vista Roof®)	1,016 (40.0) / 998 (39.3)
Shoulder room	1,496 (58.9) / 1,491 (58.7)
Hip room	1,392 (54.8) / 1,425 (56.1)
Leg room	1,034 (40.7) / 1,006 (39.6)

#### Capacities litres (cu. ft.)

Passenger volume	3,070 (108.4)
Cargo volume behind front seats	1,951 (68.9)
Cargo volume behind rear seats	912 (32.2)
Fuel capacity litres	
FWD	68
AWD	72
Max Towing <sup>1</sup> kg (lbs.)	1,588 (3,500)

<sup>1</sup>Maximum capacity shown is for properly equipped vehicles with required equipment and a 68-kg (150-lb.) driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. Cargo and load capacity limited by weight and weight distribution. For additional information, see your Ford of Canada Dealer. Dimensions may vary by trim level. Microsoft is a registered trademark of Microsoft Corporation. The term Wi-Fi® is a registered trademark of the Wi-Fi Alliance®. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. Sony is a registered trademark of the Sony Corporation. "Sirius," the Sirius dog logo, channel names and logos are trademarks of Sirius XM Radio Inc. Subscriptions governed by Sirius Terms and Conditions at sirius.ca. THULE is a registered trademark of Thule Sweden AB. INVISION is a trademark of Audiovox Corporation.



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# SE+SEL



SE. Charcoal Black. | 2.0L EcoBoost® I-4 engine.<sup>1</sup> | Easy Fuel® capless fuel filler. | SEL. Charcoal Black cloth trim. | 12-volt powerpoint, one of 4 in Edge.



<sup>1</sup>Available feature.



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# SE+SEL

## SE

### Available Equipment Group

Equipment Group 101A – Ford SYNC® voice-activated, in-vehicle connectivity system + **Convenience Package** includes auto-dimming rearview mirror, automatic headlamps, SecuriCode™ keyless entry keypad, compass, Reverse Sensing System and below-floor Cargo Management System

### Available Package

**Cargo Accessories Package** includes cargo cover, cargo area protector and rear bumper protector

### Available Options

2.0L EcoBoost® I-4 engine<sup>1</sup> with 6-speed automatic transmission, 18" painted aluminum wheels and engine block heater

All-weather floor mats

Engine block heater

Roof-rack side rails

Sirius Satellite Radio with 6-month prepaid subscription (requires 101A)

## SEL

### Available Equipment Groups

Equipment Group 201A – SYNC with MyFord Touch®, which includes two 4.5" configurable displays in instrument cluster; 8" LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks + rear view camera

Equipment Group 202A – Includes content of 201A + **Canadian Comfort Package** includes leather-trimmed seats, 6-way power, fold-flat front-passenger seat and panoramic Vista Roof®

### Available Packages

#### Cargo Accessories Package

**Class II Trailer Tow Package** includes hitch receiver, larger radiator, upgraded cooling fans, wiring harness with 4-pin connector and trailer sway control (1,588 kg [3,500 lbs.] max.)

**Driver Entry Package** includes perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System (requires 201A or 202A and ambient lighting)

### Available Options

2.0L EcoBoost I-4 engine<sup>1</sup> with 6-speed automatic transmission and engine block heater

18" chrome-clad aluminum wheels

20" chrome-clad aluminum wheels (requires 201A or 202A)

All-weather floor mats

All-wheel drive (AWD)

Ambient lighting (requires 201A or 202A)

Dual head restraint DVD by INVISION™<sup>2</sup> (Dealer-installed)

Panoramic Vista Roof

Roof rack (n/a with Vista Roof)

Voice-activated Navigation System with SD card reader for map and POI storage (requires 201A or 202A)

### Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

### Exteriors

#### SE

White Suede	1
Ingot Silver Metallic	1 2
Cinnamon Metallic	1 2
Dark Blue Pearl Metallic	1 2
Black	1 2

#### SEL

White Platinum Metallic Tri-coat <sup>3</sup>	3	4	5	6
White Suede	3	5		
Ingot Silver Metallic	3	4	5	6
Mineral Grey Metallic	3	4	5	6
Ginger Ale Metallic	3	4	5	6
Red Candy Metallic Tinted Clearcoat <sup>3</sup>	3	4	5	6
Cinnamon Metallic	3	4	5	6
Dark Blue Pearl Metallic	3	4	5	6
Black	3	4	5	6

### Interiors

### Exterior Colours



17" Painted Aluminum  
Standard with 3.5L V6 on SE



18" Painted Aluminum  
Standard with EcoBoost I-4 on SE  
Standard on SEL



18" Chrome-Clad Aluminum  
Available on SEL



20" Chrome-Clad Aluminum  
Available on SEL

### Interior Colours



SEL. Black with available equipment.

<sup>1</sup>Not available with SelectShift Automatic® transmission, AWD or Trailer Tow Package. <sup>2</sup>Ford Licensed Accessory. <sup>3</sup>Additional charge. Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



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# Limited



Charcoal Black leather trim. Ford SYNC® with MyFord Touch® and available equipment. | EcoBoost® exterior badging. | Adaptive cruise control and collision warning with brake support!<sup>1</sup> | Dual head restraint DVD by INVISION.<sup>2</sup> | Sienna leather trim.



<sup>1</sup>Available feature. <sup>2</sup>Ford Licensed Accessory.



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# Limited

## Available Equipment Group

Group 301A – **Driver Entry Package** includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System + **Vision Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, rain-sensing wipers and LED turn signal mirror indicators

## Available Packages

**Canadian Touring Package** includes panoramic Vista Roof® and Navigation System

**Cargo Accessories Package** includes cargo cover, cargo area protector and rear bumper protector

**Class II Trailer Tow Package** includes hitch receiver, larger radiator, upgraded cooling fans, wiring harness with 4-pin connector and trailer sway control (1,588 kg [3,500 lbs.] max.)

## Driver Entry Package

### Available Options

2.0L EcoBoost® I-4 engine<sup>1</sup> with 6-speed automatic transmission and engine block heater

20" chrome-clad aluminum wheels

Adaptive cruise control and collision warning with brake support (requires 301A and HID headlamps)

All-weather floor mats

All-wheel drive (AWD)

Dual head restraint DVD by INVISION™<sup>2</sup> (Dealer-installed)

Engine block heater

HID headlamps (requires 301A)

Illuminated door sill plates

Panoramic Vista Roof

Roof rack (n/a with Vista Roof or 301A)

Voice-activated Navigation System with SD card for map and POI storage

### Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

## Exteriors

	1	2	3
White Platinum Metallic Tri-coat <sup>3</sup>	1	2	3
Ingot Silver Metallic	1	2	3
Mineral Grey Metallic	1	2	
Ginger Ale Metallic	1	2	
Red Candy Metallic Tinted Clearcoat <sup>3</sup>	1	2	
Cinnamon Metallic	1	2	3
Dark Blue Pearl Metallic	1	2	
Black	1	2	3



18" Chrome-Clad Aluminum Standard



20" Bright-Painted Aluminum Optional

## Interiors

## Exterior Colours

	White Platinum Metallic Tri-coat <sup>3</sup>
	Ingot Silver Metallic
	Mineral Grey Metallic
	Ginger Ale Metallic
	Red Candy Metallic Tinted Clearcoat <sup>3</sup>
	Cinnamon Metallic
	Dark Blue Pearl Metallic
	Black

## Interior Colours

	Medium Light Stone Leather Standard
	Charcoal Black Leather Standard
	Charcoal Black Leather with Sienna Seating Surfaces Standard



Dark Blue Pearl Metallic with available equipment.

<sup>1</sup>Not available with SelectShift Automatic® transmission, AWD or Trailer Tow Package. <sup>2</sup>Ford Licensed Accessory. <sup>3</sup>Additional charge. Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



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# Sport



Charcoal Black leather trim with available equipment. | Ambient lighting. | Chrome, oval exhaust tips. | Paddle shifters.



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# Sport

## Available Packages

**Canadian Touring Package** includes panoramic Vista Roof® and Navigation System

**Cargo Accessories Package** includes cargo cover, cargo area protector and rear bumper protector

**Driver Entry Package** includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System

**Vision Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, rain-sensing wipers and LED turn signal mirror indicators

## Available Options

All-weather floor mats

Dual head restraint DVD by INVISION™¹ (Dealer-installed)

Engine block heater

Illuminated door sill plates

Panoramic Vista Roof

Voice-activated Navigation System with SD card for map and POI storage

## Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection

## Exteriors

White Platinum Metallic Tri-coat²

Ingot Silver Metallic

Red Candy Metallic Tinted Clearcoat²

Dark Blue Pearl Metallic

Black

## Interior

1

1

1


1

1



22" Polished Aluminum with Black Spoke Accents Standard

## Exterior Colours

 White Platinum Metallic Tri-coat²

 Ingot Silver Metallic

 Red Candy Metallic Tinted Clearcoat²

 Dark Blue Pearl Metallic

 Black

## Interior Colour

 Charcoal Black Leather with Silver Smoke Metallic Seating Surfaces  
1



Ingot Silver Metallic with available equipment.

¹Ford Licensed Accessories. ²Additional charge.

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



Drive one.

2012 **EDGE** ford.ca



# QUALITY, GREEN, SAFE AND SMART.



## Our commitment to you: Peace-of-Mind Protection

● Basic Coverage: 3 years/60,000 km ● Powertrain Limited Warranty: 5 years/100,000 km ● Corrosion Warranty: 5 years/unlimited distance ● Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit [ford.ca](http://ford.ca).

**Ford Extended Service Plan.** Help protect your investment and add to your peace of mind by complementing your vehicle purchase or lease with a Ford Extended Service Plan (ESP). Ford ESP protects you against unexpected repair costs after your New Vehicle Basic Warranty expires by covering many vehicle components. Enjoy the drive even more by complementing your ESP with a prepaid maintenance plan, which covers all required scheduled maintenance for your vehicle, plus 8 wear items. See your Ford of Canada Dealer for details. □ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at [fordcredit.ca](http://fordcredit.ca). □ **Genuine Ford Accessories.** Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details. □ **Ford Licensed Accessories (FLA)** are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer. □ **For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre: 1-877-636-7346.**

Competitive comparisons are based on 2011/2012 competitive models, publicly available information and Ford data at the time of printing of the 2012 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2012 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or [ford.ca](http://ford.ca) for complete vehicle details.

